



The Kuder Majors Manager supports the successful transition to and retention in postsecondary education.

Majors Manager is designed to facilitate greater awareness about how individual career interests align to majors available at specific postsecondary institutions. It is an expansion of **Kuder Journey®**, an all-in-one education planning and career development online resource for postsecondary students.

“Research indicates that **stability of choice of college major and job satisfaction are significantly enhanced when individuals are able to align their interests with occupations, programs of study, and jobs.**”

Dr. JoAnn Harris-Bowlsbey, Kuder Research Faculty,
Using Reliable Assessments to Guide Career Exploration, 2016

HOW IT WORKS

When added to Kuder Journey, majors unique to a college or university are prominently displayed so students are aware of the available majors or programs that directly match their career interests. This narrows a long list of options making it easier for students to explore and make college and career plans.

School-specific courses of study as well as a school logo (when applicable) are viewable when:

- Searching for and viewing majors suggested by assessment results or title.
- Exploring occupations by pathway.
- Using the *My Favorite Majors* section within the *Advisor Summary Report*, as well as from within a user's *My Favorites* tab.
- Using the *My Favorite Majors* portion of the sharable e-Profile.

Ask about Majors Manager today!